

## Annual Faith Conferences — Erie, Pennsylvania February 27, 2021 & March 20, 2021

Dear Prospective Sponsor:

## They're on!

## The 2021 Erie Catholic conferences: 22:32 Men & 1:38 Women.

We've had to make some changes to the formats to counter the risk of Covid-19, but we will be holding the conferences this spring with minimal risk to the health of our attendees.

For the **22:32 Men's conference** we've chosen a decentralized approach. We will have our attendees gather in small groups in parishes throughout the diocese. Their pastors will provide Mass or Adoration beforehand. We will then stream the conference to the parishes. Afterward their pastors will offer to hear confessions. We hope to create strong communities of men in as many parishes as we can. We will not have a program booklet this year, but will give sponsors ample recognition on our website and will stream sponsor logos during the conference.

The **1:38 Women** plan to have a socially distanced conference at Our Lady of Peace parish and also broadcast the event via the internet to those persons who wish to attend but might be afraid to because of Covid. They will not have program booklets, but will likewise stream sponsor logos to their attendees at the conference and also online. Attendees will absolutely know that the event is made possible through your generosity.

We hope that you will consider being a sponsor of our conferences for 2021. Your message will be seen by approximately 500 men and 500 women who will attend our conferences either online or in person. Many of them are influential leaders in their local communities throughout the diocese of Erie. I'm attaching a sheet detailing the various levels of support.

Our deadlines for commitment are December 30, 2020, and our deadline for receiving your advertising logo is January 29, 2021. If you need deferred billing into your 2021 budget year, we can arrange it.

Please let me know if you have questions.

Blessings,

Dave Wayman Marketing Committee 814-397-2809 taichiguy@icloud.com

> 138 Women • 2232 Men The Reason for Our Hope Foundation 4506 Miller Ave. Erie, PA 16509 814-455-7364