

2023 Sponsorship/Advertiser Form

1:38 Women & 22:32 Men's Conferences



This next Spring approximately 1,000 men and women will gather at St. Jude parish as well as other parishes throughout the diocese of Erie for a morning of prayer, reflection and faith renewal. The 22:32 Men's Conference will be held **March 4, 2023** and the 1:38 Women's Conference will be held **March 25, 2023**. Your sponsorship/advertisement will be seen by both groups.

Attendees will come from all corners of the Roman Catholic Diocese of Erie, encompassing the 13 counties of northwestern Pennsylvania. Some will come from surrounding areas beyond.

This conference represents a unique opportunity for your business to advertise to men and women of faith who are influential within their Northwestern Pennsylvania communities.

Please consider supporting these conferences by becoming a major sponsor. Various categories of support are listed here and can also be viewed at the conference web sites:

www.138women.com & www.2232men.com



"BUT I HAVE PRAYED FOR YOU
THAT YOUR FAITH MAY NOT FAIL,
AND WHEN YOU HAVE TURNED BACK,
STRENGTHEN YOUR BROTHERS."
LUKE 22:32

Sponsorship Levels

Evangelist Cost: \$1,500

Consideration

- Exposure on 22:32 & 1:38 web sites
- 4-color premium position ad (6 available; first come, first served)
- Major exposure at both conferences

Missionary Cost: \$1,000

Consideration

- Exposure on 22:32 & 1:38 web sites
- Full page b&w ad (best available remaining spot)
- Exposure at both conferences

Catechist Cost: \$500

Consideration

- Exposure on 22:32 & 1:38 web sites
- Full page b&w ad
- Exposure at both conferences

Disciple Cost: \$250

Consideration

- Half-page b&w ad in program booklet

Witness Cost: \$150

Consideration

- Quarter-page b&w ad in program booklet

Advertising Specifications:

Program book finished size: 5.5" wide x 8.5" deep

Full-page ad: 5" wide x 7.875" deep

Half-page ad: 5" wide x 3.75" deep

Quarter-page ad: 2.375" wide x 3.75" deep

NOTE: There will be no vendor opportunities at either conference this year.

Registration/Insertion Order

Please indicate desired package.

- | | |
|--|----------|
| <input type="checkbox"/> Evangelist | \$ 1,500 |
| <input type="checkbox"/> Missionary | \$ 1,000 |
| <input type="checkbox"/> Catechist | \$ 500 |
| <input type="checkbox"/> Disciple | \$ 250 |
| <input type="checkbox"/> Witness | \$ 150 |

Total Cost \$ _____

Organization: _____

Contact: _____

Phone: _____

Email: _____

Web address: _____

Mailing address _____

City, State, Zip _____

If you're reserving via this form make check payable to:

The Reason For Our Hope Foundation

Please mail form & check to:

Nancy Murray

4506 Miller Ave. Erie PA 16509

If you wish to pay securely via credit card, please call:

The Reason For Our Hope Foundation

814-455-7364

**All payments & ad material must be received by
Tuesday, January 31, 2023**

1:38 Women and 22:32 Men reserve the right to reject any advertising if the advertisement or organization is not in harmony with our religious faith & values.